# PEER EVALUTION - **BROCHURE**

YOUR NAME: \_\_\_\_\_\_\_Mao Pheaktra\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

THE STUDENT YOU ARE EVALUATING: \_\_\_\_Ly Mengkorng\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

To submit:

* + You will need to **analyse 1 brochure**
  + **Please include the brochure in this doc**
  + Complete this document
  + Submit you work on Google classroom

**BROCHURE**

Include here the brochure you are analysing

**EVALAUTION GRID**

|  |  |  |
| --- | --- | --- |
| CATEGORY | CRITERIA | EXAMPLE OF ANALYSIS |
| **FONT** | The **fonts**, the **font size**, and style are well selected and create a visual **interest** | *The design use 3 fonts and look clean and for the font size are similar and create visual interest.* |
| **COLOR** | The **color palette** is well selected and create a visual **interest** | *For the color look interest and well selected*  *And use only one color is white in the whole information.* |
| **COMPOSITION** | The layout of the design well-organized and **easy to follow**, with a clear **hierarchy** of information | *This design is well- organized and clear and for the information is easy to read and look clear.* |
| **CONTRAST** | Is there sufficient **contrast** between the different elements of the design to **make them stand out** and create visual interest | *It good because he focus on the topic and he use only 2 fonts with the topic in front and behind that make visual look interest.* |
| **BALANCE** | Is the design **balanced** in terms of its use of space, text, and graphics | *This design is well-balanced in term with the white space and text are balance.* |
| **PROXIMITY** | Are related elements of the design **grouped** together to create **visual unity** and **hierarchy** | *He puts element in group together with the white space from one information to on information.* |
| **REPETITION** | Is there consistent use of design elements (such as fonts, colors, and graphics) throughout the design to **create visual unity** | *For topic repeat font size font style and color like for the topic he uses font style and it repeats from one topic to one topic and for the text also and for the font size also for the color it repeat and he uses only one color.* |
| **WHITE SPACE** | Is there sufficient white space (or negative space) in the design to create **visual breathing room** and balance | *This design is good with white space because he group together and has balance* |

**FINAL ANALYSIS**

What are the **good points** of this design? (*Details as much as possible)*

Good points of this design are:

Contrast: It has contrast and look clear and organized with the photos make visual look interest.

White space: It look well and group together with the white space

Balance: This design is good and has balance from one information to one information.

Repetition: The design is good and repeat color font style and font size.

What could be **improved**? *(Details as much as possible)*

This design is good so I don’t have anything to improve.